

EUROPEAN PROSTATE CANCER ADVOCACY  
TRAINING COURSE

Centre du Léman, Jongny sur Vevey Switzerland  
1st -3rd June 2012

## Advocacy Skills : Becoming a qualified Advocate

### Objectives of the training course: “Becoming a qualified Advocate”

1. To enhance **mastering of advocacy**, the participants will understand the purpose and principles of advocacy
2. To enhance **communication** skills, the participants will learn how to
  - a. Communicate effectively and persuasively using simple, concise and direct language
  - b. Build collaborative relationships with other advocates and health professionals that emphasize trust and respect
  - c. Enhance active listening skills to anticipate and avoid common misunderstandings
  - d. Make an oral presentation to advocate
  - e. Reply to questions during a press conference or in a fundraising even
3. To enhance **capacity of using internet and accessing information**, the participants will learn how to
  - a. Identify quality information
  - b. Identify evidence based knowledge
  - c. Browse internet and healthcare data bases effectively
4. To develop **social and advocate networks and to promote advocacy** , the participants will learn how to
  - a. Use Skype and Facebook
  - b. Produce written document, presentation and poster
  - c. Organize advocacy communication events.

